[Limited: March 30 – June 30]
Join the Charmi AR Photo Contest & Get Your Omamori!

Agora Hotel Alliance is hosting the “Charmi AR Photo Contest,” where you can win a complimentary stay for two. Simply purchase an Agora original “omamori-style charm*,” take a photo with the AR character “Charmi,” and post it on Instagram! Enjoy this unique AR experience and join the fun.

*Guests staying on the “Travel & Safety” plan are also eligible to participate.

Entry Period

March 30, 2026 (Mon) 11:00 – June 30, 2026 (Sun) 23:59

Prizes

・Complimentary 1-night stay for 2 guests (room only), awarded by lottery to 1 pair per hotel (total 9 pairs / 18 guests)
・ One original Agora postcard for all participants who show their post at the front desk

*Available while supplies last

Participating Hotels

Agora Hotel Alliance (9 hotels)

〈Tokyo〉
・Agora Tokyo Ginza
・Agora Place Tokyo Asakusa
・TSUKI Tokyo

〈Kyoto〉
・Agora Kyoto Shijo
・Agora Kyoto Karasuma
・Agora Place Kyoto Nijo

〈Osaka〉
・Hotel Agora Regency Osaka Sakai
・Hotel Agora Osaka Moriguchi
・Dorsett by Agora Osaka Sakai

How to Participate

1. Purchase a charm at the front desk
   *Guests with the “Travel & Safety” plan can participate without purchase
2. Take a photo with Charmi using the AR experience
3. Post on Instagram with hashtags: #TravelSafetyCharm #instagora
4. Follow the official Instagram account of the hotel you stayed at

Notes

Please ensure your account is set to public when participating.

AGORA PLACE
TOKYO ASAKUSA