



[Limited: March 30 – June 30] Join the Charmi AR Photo Contest & Get Your Omamori!

Agora Hotel Alliance is hosting the “Charmi AR Photo Contest,” where you can win a complimentary stay for two. Simply purchase an Agora original “omamori-style charm*,” take a photo with the AR character “Charmi,” and post it on Instagram! Enjoy this unique AR experience and join the fun.

*Guests staying on the “Travel & Safety” plan are also eligible to participate.

Entry Period	March 30, 2026 (Mon) 11:00 – June 30, 2026 (Sun) 23:59
Prizes	<ul style="list-style-type: none"> • Complimentary 1-night stay for 2 guests (room only), awarded by lottery to 1 pair per hotel (total 9 pairs / 18 guests) • One original Agora postcard for all participants who show their post at the front desk <p>*Available while supplies last</p>
Participating Hotels	<p>Agora Hotel Alliance (9 hotels)</p> <p>〈Tokyo〉</p> <ul style="list-style-type: none"> •Agora Tokyo Ginza •Agora Place Tokyo Asakusa •TSUKI Tokyo <p>〈Kyoto〉</p> <ul style="list-style-type: none"> •Agora Kyoto Shijo •Agora Kyoto Karasuma •Agora Place Kyoto Nijo <p>〈Osaka〉</p> <ul style="list-style-type: none"> •Hotel Agora Regency Osaka Sakai •Hotel Agora Osaka Moriguchi •Dorsett by Agora Osaka Sakaiaa
How to Participate	<ol style="list-style-type: none"> 1. Purchase a charm at the front desk *Guests with the “Travel & Safety” plan can participate without purchase 2. Take a photo with Charmi using the AR experience 3. Post on Instagram with hashtags: #TravelSafetyCharm #instagora 4. Follow the official Instagram account of the hotel you stayed at
Notes	Please ensure your account is set to public when participating.



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